

## TOTAL GUARD READY TO HIKE

Corps Today Going Over-  
land to Place of Annual  
Encampment.

COMPANIES C AND H WILL  
GO BY TRAIN TOMORROW

Days of Mimic Warfare in  
the Mountains Near Heber  
City Planned.

Lake's citizen-soldiers put in a pleasant evening at the Pleasant Camp, preparing for the state encampment, which opens tomorrow near Heber City. The many details incident to the encampment were discussed after a good camp duty were made a good showing at the encampment.

Utah signal corps of this city, which is already en route to the encampment, was assigned to the duty of making a signal corps to Heber City.

Signal corps, now en route to the encampment, is under the command of Lieut. Le Roy Bourne, with De Witt and Jack Flowers as lieutenants. The signal corps will be in the mountains near Heber City, which will be in the mountains near Heber City, which will be in the mountains near Heber City.

## TIM OF LAKE NOT IDENTIFIED

Trace of Evidence to Designate  
Body Found Sunday Is Yet  
Revealed.

A highly decomposed body of a man, was found Sunday afternoon about the south of Salt Lake on the shore of the lake by two boys of Pleasant Green, who were fishing. The body was found early this morning. Likewise, the body was found early this morning. Likewise, the body was found early this morning.

A. N. Hanson, county physician, will autopsied on the body at the morgue. It is also evident that the body was found early this morning. Likewise, the body was found early this morning.

## PEPERS, LABOR LEADER, WILL BE HERE SOON

Paul Gompers, president of the American Federation of Labor, and the most prominent of the rights of the laborer, will be a visitor to Salt Lake City, near future. Mr. Gompers will be in this city on August 22 and will be in this city on August 22 and will be in this city on August 22.

## KNOWN CITIZEN IS GENEROUS TO V. M. C. A.

The public-spirited Salt Lake, whose name has not yet been authentically ascertained, has written his name in gold in the records of the Young Men's Christian Association by generously donating the sum of \$5000 cash which he has donated to the association.

## DORSET ARROW COLLAR

new, smart and comfortable,  
with ample cravat space

15c each—1 for 25c.

Pat. & Co., Company, Troy, New York.

## SALT LAKE ROUTE MAY BUILD BRANCH

Proposition Placed Before Vice  
President Clark on His  
Visit to City.

J. Ross Clark, vice president of the Salt Lake Route, was in this city for a few hours yesterday. He had just finished a tour of ten days in Montana and was on his way home to Los Angeles. He left over the Salt Lake route at 3 o'clock yesterday afternoon.

Mr. Clark was approached with the proposition of building a spur from the Salt Lake route to the state capital, which would open tomorrow near Heber City. The many details incident to the encampment were discussed after a good camp duty were made a good showing at the encampment.

FOR RATE CONFERENCE.  
Short Line Officials Leave for Chicago  
to Discuss Big Problem.

F. H. Plaster, assistant general freight agent of the Oregon Short Line and Henry Coulam, one of the officers of the freight department here, leave this morning to attend a conference of railway freight agents at Chicago. J. A. Reeves left for Chicago several days ago to attend the same meeting and all three of the men may be absent for some time. The rate question will be thoroughly threshed out and a great difference may be made in the rates of this section of the country. The first session of the convention will be on the morning of August 3 and the second on the morning of August 4.

The one hundred and forty-second battery, coast artillery corps, U. S. A., will pass through Ogden on the Oregon Short Line Wednesday en route from Baltimore to San Francisco. The battery is traveling in Pullman coaches and comprises three officers and 104 men. A hundred soldiers passed through Utah going east Sunday. The second battalion of the National Guard of Idaho comprising company K, from Idaho Falls, company D, from Twin Falls and company M, from Rexburg, was moved to Boise Barracks, Sunday where it will remain until August 19.

## Railroad Notes.

W. A. McCutcheon, president of the Gilmore & Pittsburg railway, in Idaho, is at the Hotel Utah.

G. F. Herr, assistant general passenger agent of the Western Pacific Railway company, with headquarters at San Francisco, is in this city.

W. B. Jerome, general western passenger agent of the New York Central lines, with headquarters at Chicago, is in this city staying at the Hotel Utah.

R. E. Watson, traveling freight agent of the Illinois Central, left last night for a two-days' trip to Logan.

E. C. Ashton, an attorney of Salt Lake City, has returned from a trip to the Twin Falls country in Idaho, where he went to help straighten out some legal angles connected with the estate of the late E. C. Ashton.

P. A. S. Franklin, vice president of the Hamburg-American steamship line, is expected to arrive in Salt Lake City in a few days on his way to Yellowstone park.

F. Patee of Denver has an invention for refrigerator fruit cars that is claimed will save much space in the cars for the shippers. According to his arrangement the ice boxes are placed close to the tops of the cars.

Miss Lillian I. Harris of Chicago is in Salt Lake City on her way home from a trip to the coast which she took for the Chicago and North Western Railroad company. She is expected to leave for Chicago early this morning.

A Hutchinson touring party arrived in Salt Lake City yesterday over the Oregon Short Line and left last night for Colorado points over the Denver & Rio Grande. The members of the party have been in Yellowstone park for about a week.

Line Wednesday enroute from Baltimore applied to the express bureau from to-day. This means that most of the rates will be materially lowered in compliance with a recent order of the interstate commerce commission.

The Klipport-Gilliepsie tourists will arrive from Yellowstone park over the Oregon Short Line this morning and will go east over the Denver & Rio Grande.

## AMUSEMENTS

"A Night in a Turkish Bath," the headliner at the Orpheum this week, is numbered among the best acts seen in the popular theater for some time. The company of eight has been carefully selected and the scene is instantly recognized by the audience. The act is a Robert J. Webb, the fat man with a weakness for betting. He has a delightful voice which he uses to good advantage and is ably supported by a couple of comedians. When the fun borders on the burlesque, human interest is injected with the appearance of the man who has gone down the line and is now full of remorse and longing for his deserted wife and family at Elmira.

As a special feature in connection with the Don Phillipini band concerts at Wadsworth this week, local soloists of note will render selections to the accompaniment of the band. Tonight Horace S. Englen, the well known baritone, will be the soloist of the evening. For the evening concert, for the accommodation of those who wish to secure their seats in advance, the management has decided to reserve 500 seats, in the boxes and grandstand, 25 cents securing admission to the park and reserving the seats desired. The remainder of the seats in the amphitheater will be free as usual. The numbers by the band will include the usual classical and popular airs, rendered in the inimitable manner for which the Don Phillipini band is famous. Concerts will be given by the band in the afternoon and evening. Among the soloists who will sing at the park this week will be M. J. Brines, Mrs. Lizzie Thomas Edward and others.

## RAILROAD FORBIDDEN TO HINDER STREET TRAFFIC

Chief of Police S. M. Barlow issued an order yesterday morning to the police department to the effect that Seventh Street at the corner of Fifth West Street must be kept open to traffic.

He said that of late complaints had become frequent from citizens of that district concerning the blocking of the thoroughfare by Denver & Rio Grande trains and that in many instances people were compelled to wait ten, fifteen and twenty minutes before they could cross the tracks.

Foley Kidney Pills will check the progress of your kidney and bladder trouble and heal by removing the cause. Try them. Schramm-Johnson drugs, five stores.

## ADVERTISING TALKS

Continued From Page One.

doubt if there is another industry in existence that would face a depreciation in its chief asset so complacently and so helplessly as our Wall street friends. Most business men, brought face to face with a condition of this nature, would turn to that GREAT BUSINESS LIFE SAVER, ADVERTISING. They would DO SOMETHING to stir things up.

There are not a dozen strictly stock exchange houses advertising today. Most of them limit their publicity to the small three-time-a-week "card."

The rules of the exchange do not countenance certain forms of advertising that would be productive of results. Eleven hundred houses are seemingly prevented by false pride or over-stringent rules from taking ordinary steps to conserve the value of their principal asset.

On the other hand, the BOND HOUSES HAVE BEEN ADVERTISING FOR SOME YEARS, consistently and intelligently—which may account for the fact that the bond business to date represents an advance of several million dollars over the corresponding period last year, while the stock sales are so hopelessly behind that even phenomenal business in the fall can hardly hope to bring the figures up to a respectable comparison with 1910.

Members of stock exchanges everywhere have been rigid followers of CUSTOM—have thought it UNDIGNIFIED TO ADVERTISE in a human interest way—have thought that all that was necessary was to tell the public the name and location of a broker.

The time is coming fast, however, when they will realize that to get business they will have to tell the public why John Jones, broker, is a good man TO INTRUST WITH THE PURCHASE OF STOCKS—that his JUDGMENT, by reason of long experience in the buying and selling of stocks, ENTITLES HIM TO THE PATRONAGE of people who want to deal with careful, sane, reputable business men.

(To be continued.)

It has been suggested that these advertising stories be printed in book form. I am willing to print them if there is a sufficient demand for them. To print the stories that have already appeared will require five volumes of about 300 pages each, and they can be printed to sell for \$1 per volume.

If you would like the five volumes, please send your name and address to William C. Freeman, 203 Broadway, New York, and you will be notified when they are ready for delivery.

## LABOR UNIONS TAKE OVER NEW HOME TODAY

The old Collegiate Institute property on South Second East street, owned for years by the Salt Lake Presbytery association, today passes into the control of sixty local unions of organized labor, and will become a labor federation temple. Negotiations started some time ago between the Presbytery association and the labor organizations resulted last Tuesday in the agreement to transfer title to the property for the consideration of \$40,000. Of this sum, \$10,000 was paid down last Tuesday. The remaining \$30,000 will be met in deferred payments at regular intervals. Title to ownership changes hands today.

Federation men have declared that the property will be improved at once to make headquarters for working men, and that the alterations will cost approximately \$10,000. It is expected that active steps in this direction will be taken today.

The remodeling will provide for twelve halls, where the sessions of the respective unions will be held. There will be reading rooms, rest rooms, halls and other features, with all modern accommodations necessary to make the place a home to the laboring man. According to present plans and calculations, the improvements will have been fully completed by October 1, when the labor unions will move into their new quarters and begin their sessions.

## Complaint Against Autoist.

Charging him with violating the speed limit by driving an automobile down State street near Fourteenth South street at a greater rate of speed than twenty miles an hour, namely, at the rate of thirty-five miles an hour, the county attorney's office yesterday issued a complaint against Thomas Mathews, charged that Mathews on Sunday night drove a car down State street, full of people, in a reckless manner.

## Seemed to Give Him a New Stomach.

"I suffered intensely after eating and no medicine or treatment I tried seemed to do any good," writes H. M. Youngpeters, editor of the Sun, Lake View, Ohio. "The first few doses of Chamberlain's Stomach and Liver Tablets gave me surprising relief and the second bottle seemed to give me a new stomach and perfectly good health."

For sale by all dealers.

## Tortured for Fifteen Years

by a cure-defying stomach trouble that baffled doctors and resisted all remedies he tried, John W. Modders of Moddersville, Mich., seemed doomed. He had to sell his farm and give up work. His neighbors said, "he can't live much longer." "Whatever I tried," he wrote, "till I tried Electric Bitters, which worked such wonders for me that I can now eat things I could not take for years. It's surely a grand remedy for stomach trouble." Just as good for the liver and kidneys. Every bottle guaranteed. Only 50c at Schramm-Johnson Drugs, five stores.

See the Spanish matadors in their fight with the 2500-pound wild buffalo, Saltair Wednesday night.

Bathing at Saltair is simply immense.

## TIZ--For Sore Feet

Cures Tired, Aching, Swollen, Sweaty Feet, Callouses, Bunions and Chillsblains, etc. off. At all druggists, 25c for a big box. For sale at all druggists.

## NEAL DRINK CURE

A Medical Treatment, Not Patent Medicine—Cures in 3 Days.

That the Neal Three Day Cure for Alcoholism is superior to any similar treatment in the history of medicine, that it should not be classed with any of the nostrums advertised as "Cures," cheap imitations of the original, or the obsolete and harmful hypodermic methods, is proven by the written and spoken testimony of thousands of men and women who have been quickly and satisfactorily cured of all cravings and desire for alcoholic liquors, drugs and other stimulants by the Neal Treatment after everything else failed.

Drinking men and women know they cannot quit the habit without medical assistance and also know of the existence of the Neal Cure, but hesitate to investigate through dread of fanned publicity. THERE IS NO PUBLICITY, nothing to prevent the absolute seclusion and privacy of the patient who wishes it so. At the Neal Institute in this city guests enjoy all the privacy, convenience and comforts of their home club or hotel. Names are never divulged except by consent, and all correspondence is confidential.

The Neal Treatment consists of harmless vegetable medicines administered internally and not by hypodermic injections and quickly neutralizes the effects of the alcoholic poison and eliminates it from the system, thereby effecting a perfect and satisfactory cure and in about 3 days' time. The patient is greatly benefited mentally and physically—there are no bad after-effects.

If you know of some person, man or woman, friend or relative, who needs the help of the Neal Cure—investigate. If you do not care to call in person, write or phone the Neal Institute, Salt Lake City, Utah, 341 South Fourth East street. Phone Bell Main 1792.

## Mills College

Near Oakland, California.  
The only Woman's College on the Pacific Coast. Chartered 1885. Near two great Universities. Ideal climate throughout the year. Entrance and graduation requirements equivalent to those of Stanford and University of California. Laboratories for science with modern equipment. Excellent opportunities for home economics, library study, music and art. Modern gymnasium. Special care for health of students, outdoor life. President, Lucella Clay Carson, A. M., Litt. D. For catalogue address Secretary, Mills College P. O., California.

## BEST AND HEALTH TO MOTHER AND CHILD.

Mrs. Winstow's SOOTHING SYRUP has been used for over SIXTY YEARS BY MILLIONS OF MOTHERS for their CHILDREN WHILE NURSING WITH PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for DIARRHOEA. It is absolutely harmless. Be sure and ask for Mrs. Winstow's Soothing Syrup, and take no other kind. Twenty-five cents a bottle.

## "Nobody Saves Tomorrow"

Open an account TODAY with \$1 or more. Add to it as you can. The 4 per cent interest starts at once.

Walker Brothers  
Bankers  
Founded 1859.  
Bank here by mail.

We're just a bit proud of our new sash and door plant. If we do say so, it's a "crackerjack."

Morrison, Merrill & Company

TRIBUNE WANT ADS PULL! TRIBUNE WANT ADS PULL!

## We're on the Homestretch Now

Just a little more than a week left—and then the trip. Double your effort, girls. More people are eating MALT CREAM and CREAM DANDY BREAD than ever before.

THIS IS THE STANDING THIS MORNING

1. Annie Dupont 237,042  
878 West Eighth South.

2. Mildred Haggood 205,596  
532 Second East.

3. Mary Murdock 198,799  
73 G street.

4. Jennie Fairbanks 196,962  
1368 South Eleventh East.

5. Lillie Watkins 175,482  
253 East Seventh South.

6. Lucy Davis 162,481  
36 Twelfth East.

7. Jane Walkinshaw 152,386  
1401 West Eighth South.

8. Hazel Turner 44,787  
1721 Lake street.

9. Florence Hansen 35,513  
333 East Seventh South.

10. Mrs. E. M. Foster 34,486  
614 East Sixth South.

11. Elsie Berger 28,562  
337 East Seventh South.

12. Genevieve Jensen 7,827  
36 North Sixth West.

13. Christina Colclough 7,150  
480 South Ninth West.

14. Mrs. C. Miller 1,823  
156 West First South.

There is a label on every loaf. The loaf is at your grocer's. Ask for it; and insist on the label. Salt Lake's best bread, you know.

## 100-Label Coupon

This coupon will be accepted as 100 labels when accompanied by six labels taken from either Malt Cream or Cream Dandy Bread. This coupon will not be good after Monday, August 7, and can only be turned in by contestants themselves. You may turn in as many of these 100-Label Coupons as you wish. This coupon will not be accepted after Monday, August 7. Use as many as you wish, but have six labels for each. Labels must be in by 6 o'clock.

## 500 Housewives' Coupon

This coupon will be accepted as 500 labels when accompanied by twenty labels taken from either Malt Cream or Cream Dandy Bread. This coupon will be good until Monday, August 7, and can only be credited when mailed or brought in by a purchaser of our bread not entered as a contestant. This coupon is offered to housewives generally in order that they may continue helping the contestants. Mail or bring to 505 Boyd Park Building before 6 o'clock Monday.

## THE HOUSEWIFE'S COUPON GIVES ANY ONE NOT ENTERED A CHANCE TO HELP SOME OF THE GIRLS. PICK A FAVORITE AND TELL HER TO CALL ON YOU FOR THE LABELS.

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Ask the man who owns one



THIS truck has been operated on a rigid schedule since September 1, 1910. It has replaced four teams previously required to do the same amount of hauling. The four teams used to cost \$20 a day. The one Packard truck costs us \$9.92 a day.

Yawman & Erbe Mfg. Co., Rochester, N. Y.

**Packard**  
MOTOR TRUCKS

AFTER using one Packard truck six months the Yawman & Erbe Mfg. Co. bought another. Forty-three per cent of all sales of Packard trucks are additional trucks ordered by previous purchasers. Packard motor trucks are now used in 131 different lines of trade and in 181 cities.

**UTAH MOTOR CAR CO.**  
125-127 STATE STREET.

**DENVER & RIO GRANDE**

Back East Excursions.

May 20, 24, 26, 27.  
June 3, 7, 10, 14, 17, 21.  
July 6, 22, 26.  
August 16; September 2, 6.

RETURNING UNTIL OCT. 31ST.

Chicago, \$55.00; Kansas City and Omaha, \$40.00; St. Louis, \$49.00.

LOW RATES TO OTHER POINTS.

EXCURSIONS EVERY SUNDAY TO PROVO CANYON AND OGDEN.

Phone Ind. 4642; Bell Exchange 4.

**Orpheum**  
Week commencing Sunday, July 30th.

"A Night in a Turkish Bath."  
Bowers, Walters and Crocker.  
Belle Adair, Benjamin Horning & Co.  
James H. Cullen.  
Eddie Redway and Gertrude Lawrence.  
Yakko Egawa.  
Daylight Motion Pictures. Famous Concert Orchestra.  
700 of the Best Seats for 25 cents at the Daily Matinees.  
Night Prices—25c, 50c and 75c.

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